

## polypoly advisors

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### CATEGORY

polypoly advisors

### TOPIC

Short bio



### LARS EILEBRECHT

#### CISO at polypoly.

Eilebrecht is a software engineer, solutions architect, IT security expert, and Open Source evangelist. He is one of the original developers of the Apache HTTP Server, and co-founder and former Vice President of the Apache Software Foundation.

#### Quote:

»It shouldn't be normal in order to use a service that I have to immediately give away my data, at least not without knowing exactly what I'm giving away, and what the company is going to do with this.«

[Interview link](#)



### MIRA MEZINI

#### Professor of Computer Science, Darmstadt University.

Mira is full Professor of Computer Science at Darmstadt University of Technology and Head of the Software Technology Group at the Department of Computer Science. In 2016, Mira Mezini was elected a member of the German Academy of Science and Engineering. She has received various awards for her research, including the IBM Eclipse Innovation Award, a Google Research Award and the German IT Security Award.

#### Quote:

»Many people talk about data privacy and decentralisation, but do not connect this to business, to enabling business to interact fairly with user data. And the other part is the way polypoly is organised to include all aspects of the data economy. We need a system based on fairness and trust. I think this is important for making it work. I haven't seen this elsewhere.«

[Interview link](#)



## KARUNA NUNDY

### Lawyer at the Supreme Court of India.

Her work focuses on constitutional law, commercial litigation and arbitration, media law and legal policy. Karuna Nundy is a member of the Global High Level Panel on Media Freedom, chaired by former Chief Justice of England Lord Neuberger and Amal Clooney. She is also a member of the Columbia Global Experts Panel on Freedom of Expression.

#### Quote:

»Many of us who work in the tech-law sphere, know the problems, but seldom do we see anything that looks like a silver bullet solution. What polypoly does has that potential in bringing data to users' devices. The extreme localisation of data means that the user becomes sovereign. And users' sovereignty, and edge networking potentially opens up some of the best things about the ways in which the internet can be used. I hope that polypoly is able to reach the potential that we all see so clearly now.«

[Interview link](#)



## LORRAYNE PORCIUNCULA

### Director of the Data and Jurisdiction Programme of the Internet & Jurisdiction Policy Network

Her focus is on issues around data, internet governance, infrastructure regulation and communications policy. Before joining the Internet & Jurisdiction Policy Network, she worked at the OECD (2014-2020) as a Strategic Advisor on Digital Economy Policy, coordinating issues related to data governance, artificial intelligence and blockchain.

#### Quote:

»I think the best way of motivating people to take part in a fair data economy comes from giving them the space to learn by doing. So a crowdsourcing kind of movement invites people to try to understand what the value of participating in the process is. For me, it's about bringing that value to each and every person in a way that also doesn't become another chore, or it doesn't become something that is overwhelming.«

[Interview link](#)



## **JAMES RIORDAN**

**polypoly Foundation.**

After a successful career as CFO & COO, he helped shape the World Economic Forum from 2015. He has created the institutional framework for public-private partnerships needed for sustainability challenges including climate net-zero, bio/circular economy, food security and tech governance.

**Quote:**

»The data economy has fundamentally changed how our generation lives; we need to safeguard what is positive while moving with a sense of urgency to reclaim control over our personal data, enable a fairer sharing of the value created and enforce effective costs for abusive and illegal behaviour. In short, we need alternative data economy models!«

[Interview link](#)



## **SABINE SCHEUNERT**

**Vice President Digital & IT Sales / Marketing bei Mercedes-Benz Cars.**

She drives the digitalisation of her business unit to ensure that it remains a successful and meaningful mobility provider in the future. Her core task is to drive the digital transformation of the company. One of her key areas of focus is to accelerate the roll-out of Mercedes-Benz digital products and services by implementing new working models that enable co-creation and collaboration.

**Quote:**

»Large quantities of data are the basis for many new business models and will continue to play a decisive role in the future. This makes it even more important to put the control of data where it belongs: Into the hands of users.«

[Interview link](#)



## PERNILLE TRANBERG

**Independent lecturer, book author and consultant for data democracy, data ethics and digital self-defence.**

Pernille is in contact and exchange with politicians, civil servants, NGOs, business leaders and multinational companies.

### **Quote:**

»If you want a democracy, individuals have to be autonomous, meaning that we are able to make decisions without being manipulated. Today most individuals are being both economically and politically manipulated online by addictive tools. It's totally opaque and undemocratic; the whole setup is wrong the way it is operating today.«

[Interview link](#)



## RICHARD WHITT

**Lawyer, technology strategist, management consultant and entrepreneur.**

Richard is currently a Fellow in Residence at the Mozilla Foundation and a Non-Resident Fellow at the Georgetown Institute for Technology Law and Policy. Richard spent over eleven years at Google, most recently as Corporate Director for Strategic Initiatives. He founded the GLIANet project and is also the founder and CEO of Deeper Edge LLC.

### **Quote:**

»I believe the thing that we need to do - and I think polypoly is really in the middle of this - is creating new value, creating real benefits. Creating something, particularly kinds of service offerings, that are not in the online world today but that solve problems for people, that are seamless, simple to use.«

[Interview link](#)