

## Use data, but sustainably!

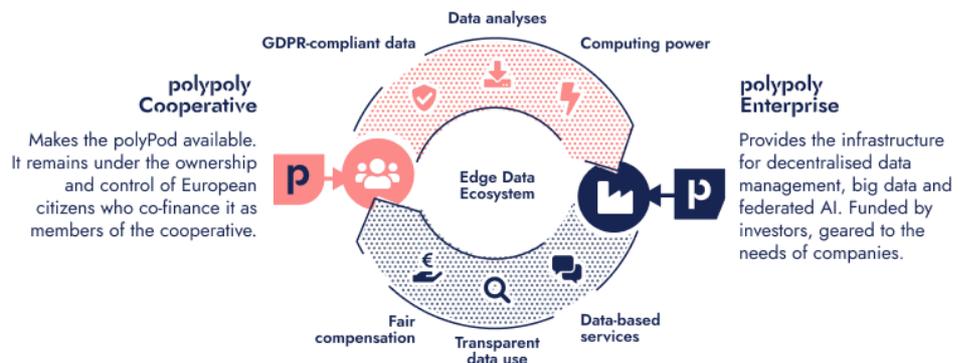
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### CATEGORY

polypoly and  
the companies behind it

### TOPIC

polypoly Mission



»polypoly brings Big Data to the edge!« How? By harnessing the massive computing power of private end devices to take back control of European data. Together with Europeans, they build a sustainable data economy that benefits everyone – citizens and businesses. Always following the motto: **Your data, your decision, your profit!**

It is high time to change the way we handle data! Every day, data from internet users is collected in data centres all over the world, where it is processed and sold. This centralised structure causes enormous economic and ecological costs, degrades citizens to unpaid data suppliers and cements the power of the data oligarchs.

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### **polypoly uses the supercomputers in our pockets**

polypoly is building a decentralised solution with which the entire data economy is working directly on our end devices – the polyPod. Europeans use only 5% of their private computing power, the polyPod harnesses the remaining 95% to analyse data directly on our end devices.

### **The polyPod, an app that turns end devices into data centres**

The polyPod transforms private devices into sustainable, social and efficient data centres. The unused computing power of the end devices can be used for privacy-friendly Big Data analyses in exchange for fair payment. Since all calculations are carried out on the end devices, data centres and thus a whole lot of costs and CO<sub>2</sub> are saved.

Step by step, the polyPod is developing into a so-called super-app. Within a super app, different services can be offered - from messengers to nutrition planners, everything is possible. A digital ecosystem is being created that encompasses many aspects of personal and business life. Users always have control over their personal data.

### **Every European can join polypoly on its mission.**

The polyPod is developed by the polypoly Cooperative. As an SCE (Societas Cooperativa Europaea), it is the first data cooperative in Europe in which any European citizen can become a member and thus a shareholder. The polyPod is financed by European citizens who actively participate as investors and share in the returns. It is the members who make a sustainable, social and independent European data economy possible for all of us by helping to further develop the polyPod. Always with the goal to

- protect privacy
- reduce the carbon footprint
- strengthen the European economy
- enable users to earn an additional income.